John Mike Asuncion

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Professional Summary

Shopify Specialist and AI-assisted developer with hands-on experience launching and maintaining Shopify stores for international SMB clients. Proven track record in product setup via CSV and API imports, storefront optimization, shipping zone configuration, and legal/DSGVO compliance pages. Experienced navigating German market requirements: DSGVO compliance, EU shipping law, and cross-border e-commerce configuration.

Work Experience

AI-Assisted Developer & Shopify Specialist November 2025 – May 2026
Krüershof Digital (former Dietz Webdesign), Düsseldorf, Germany (Remote)

- Led full Shopify store launch for ARTWussow (DE art gallery client): configured Shopify Admin API, executed bulk CSV product imports, built DSGVO-compliant legal pages (Widerrufsbelehrung, Impressum, Datenschutz) in custom HTML, and designed customer account branding and social sharing assets.
- Diagnosed and resolved Shopify shipping zone misconfigurations affecting international checkout for Monaco, Norway, Switzerland, and the UK, restoring order flow for European customers.
- Managed ongoing Shopify store maintenance across multiple SMB clients, including product listing uploads, theme customization, storefront optimization, and conversion-focused adjustments.
- Handled adjacent e-commerce technical work: hosting migrations (Webador → IONOS), domain transfers, email setup, DNS strategy, and PHP contact form integration.
- Applied AI-assisted workflows (Claude Code, prompt and context engineering) to accelerate listing setup, copywriting, and repetitive storefront tasks, reducing turnaround per project.

Key Shopify & E-Commerce Projects

ARTWussow Shopify Launch | artwussow.de

Full end-to-end store setup, API integration, product catalog imports, legal pages, branded customer accounts, and checkout shipping configuration.

FlashyVendor Shopify Launch | flashyvendor.com

Full Shopify store launch: Admin API setup, bulk product imports, theme build, and checkout configuration for an international jewelry store.

Technical Skills

Shopify: Admin panel • product listings • CSV/bulk imports • Admin API • theme customization • shipping zones • checkout configuration • storefront optimization • Online Store 2.0 • Liquid/HTML/CSS
E-commerce Operations: Product setup • listing standards • CRO fundamentals • KPI tracking • inventory data • cross-timezone client delivery
Web & Dev: HTML • CSS • JavaScript • TypeScript • Python • PHP • Git/GitHub • responsive design • SEO
AI & Automation: Claude Code • ChatGPT • prompt and context engineering • AI-assisted content generation • workflow automation • Google Search Console API
Hosting & Deployment: IONOS • Namecheap • Cloudflare Pages • Vercel • DNS management • domain transfers • email setup
Design & Tools: Canva • Photoshop • Microsoft Office • Google Workspace

Education

Imperium Academy 2025 – Present
Self-Directed Study, Business & Entrepreneurship

Polytechnic University of the Philippines 2024 – 2025
Computer Engineering *Manila*

Certifications

AI Fundamentals January 2025
DataCamp

Volunteer Experience & Leadership

- **Department of Data Technologies Team Member**, AWS Cloud Club PUP (2024 – 2025)
- **Scholar**, DataCamp Donates Scholarship Program (2024 – Present)
- **Junior Web Developer**, PUP Manila Microsoft Student Community (2024 – 2025)

Languages

Filipino (Native) • English (Professional Working Proficiency) • German (Elementary)